## ISSN 1392-2785 ENGINEERING ECONOMICS. 2007. No 5 (55) WORK HUMANISM

# **New Public Management: Theoretical and Practical Aspects**

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For over two decades a wave of public sector management reforms has swept through developed, transitional and developing countries. The role and institutional character of the state and of the public sector have been under pressure to be more market-oriented and private sector-oriented, initially in developed countries and later in some developing countries.

The article concentrates on New public management (NPM). The authors give a theoretical description and key components of New public management, human resources management influenced by NPM.

As underlying and fundamental aim of the new public management reform program is to transform management of public organizations into a business-like management. NPM incorporates the importation of private sector management systems and techniques into the public services.

Seeking for the effectiveness of public institution's activity the importance of human resources becomes especially evident, because it is not only the most important resource of public organizations, but also the most sensitive field, therefore when managing it, it is necessary to invoke modern prime methods and refer to the new human resource management scientific research results.

The main change trends of the HR system management in the public sector should be the following ones:

- The expansion of the employee development possibilities. The quality of the state institutions depends on the knowledge and qualifications of employees and the ability to use them.
- The stimulation of the workers independence and creativity. The greater freedom of activity should be given to the civil servants encouraging their unconventional behavior.
- The stimulation of good results and competitiveness. The greater orientation of workers to the final goal but not to the rules and procedures. The competitiveness enables to render the services of a better quality.
- The development and expansion of collaboration, communication and information exchange.
- The participating management style.

The paper is divided into three parts. The first part examines the conception of New public management. Human resources management in public sector is introduced in the second part. The research on the ability to adapt the main NPM principles at Lithuania's

municipalities is presented in the third part.

Keywords: public organizations, New public management, human resources management.

## Introduction

Free- market economy raises new requirements for the public organizations management. New public management is trying to adopt the efficient business organizations management elements in public administration management.

The idea of the New public management has been the ability to use the business guidelines of the private sector realization that the government institutions should take over not only the business techniques but business values as well. Injection of market forces, commercial criteria and competition has been central to NPM-style reforms (Aucoin, 1990; Hood, 1995; Osborne, Gaebler, 1992; Pollitt et al. 1998, 1993).

The analysis of this topic has important implications on major current theoretical and practical issues, including these (Rainey, 1999):

- privatization of public services;
- allocation of functions and tasks among sectors;
- the nature of the sectors themselves;
- the dimensions that define the sectors, including their complex overlapping and blurring with the third and nonprofit sectors;
- administrative reforms and organizational change;
- and the theoretical and practical analysis of major administrative topics, such as organizational goals, structure, and individual motivation and work attitudes.

A review of the literature suggests that NPM is not a homogenous whole but rather it has several, sometimes overlapping, elements representing trends in public management reforms. Its components and features have been identified by a number of writers, including Hood (1991, 1995), Dunleavy, Hood (1994), Ferlie et al. (1996); Pollitt (1993, 1994); Osborne, Gaebler (1992).

**Research object** – the practise of New public management

The objective of this paper is to disclose the theoretical and practical aspects of the main principles of New public management.

**Research methods** - the analysis of scientific literature, logical analysis, empirical research, conclusion formulation.

## The conception of New public management

The idea of the New public management has been the ability to use the business guidelines of the private sector realization that the government institutions should take over not only the business techniques but business values as well

For a long time the state service was accepted as something stable and unchangeable. But at present when the market globalization quickly expands and the economies rival in the situation of hyper-competition the need for the state service able to create benevolent conditions for the development of the economy and the capital attraction and the stimulation of the production growth rate arise.

The classic formulation of NPM (Hood, 1991) holds that it is comprised of seven doctrines:

- 1. A focus on *hands-on* and *entrepreneurial mana- gement*, as opposed to the traditional bureaucratic focus of public administration (Clarke and Newman, 1993).
- 2. Explicit *standards* and *measures of performance* (Osborne et al., 1995).
- 3. An emphasis on output controls (Boyne, 1999).
- 4. The importance of the *disaggregation* and *decentralization* of public services (Pollitt et al., 1998).
- 5. A shift to the promotion of *competition* in the provision of public services (Walsh, 1995).
- 6. A stress on *private sector styles of management* and their superiority (Wilcox and Harrow, 1992).
- 7. The promotion of *discipline* and *parsimony in resource allocation* (Metcalfe and Richards, 1990).

To this formulation the eight doctrine – that of the separation of political decision-making from the direct management of public services can reasonably added (Stewart, 1996).

S. Sozen and I. Shaw (2002) have pointed out that the New public management is focused on three English "E" letters: economy, efficiency and effectiveness.

Public administration in the postmodern era has been vilified for being inflexible in performing its role as a regulator of private interests, as a builder of common good and as a social benefactor (Zajac, 1997; Box, 1999; DeLeon, Denhardt, 2000). However, protecting core public sector values of collective citizen deliberation and the public interest are equally important as feeding the demands of a market-oriented, customer-pleasing and self-globalizing public administration. Critics of the antigovernment movement argue that if government were to function as a business, it would logically be forced to neglect many of the special purposes it was created to serve. For example, addressing chronic poverty or balancing legitimate commercial interests with consumer safety. This presents public administrators with a set of challenges quite different and more difficult than the satisfaction of customer desires (Wamsley, 1990; Mintzberg, 1996; Carnevale, 1995).

To fulfill this difficult and complex role, public managers turn to specific approaches practiced in the private sector, such as total quality management (TQM), business process reengineering (BPR), strategic mana-

gement, benchmarking etc. (Rosenhoover, Kuhn, 1996; Holloway et al., 1999).

However, relatively little is known about the implementation of the abovementioned management techniques in public agencies and even less about their success. The amount of research devoted to e.g. strategic management, TQM, BPR, etc. in the public sector continues to lag significantly behind comparable studies of the private sector and is characterized by definitional inconsistencies, which demonstrate that the maturity and acceptance of these practices is far greater in the private sector.

The complexity of defining organizational performance in the context of public administration is widely recognized as one of the distinguishing features of public sector management (Boyne, 1996). Managers face multiple interest groups that place different obligations on many dimensions of public service performance (Carter et al., 1992, Boyne, 1996).

Public managers continue to try hard to enhance performance through the implementation of various modernization and change programs. The thrust of these changes or re-invention efforts varies with the organization, as does the vocabulary that describes it. Terms such as re-invention, re-organization, reengineering, organizational change/success/excellence, are often used interchangeably to refer to projects that aim at improving the quality, efficiency, and effectiveness of public services (Osborne, Gaebler, 1992; Drucker, 1989; Frederickson, 1996; Durst, Newell, 1999).

The key components of NPM according to Larbi (1998) are pointed out in Table 1.

# Human resources management in the public sector

During the last decade there has been a rapid emergence of interest in human resource management by making public services more "business-like" (Blyton, Turnbull, 1992; Storey, 1992; Legge, 1995).

Whatever the specific constraints and motives are, it appears that fundamental changes in public sector HRM have occurred (Boyne et.al., 1999). First, the conventional pattern of "paternal management" has given way to "rational management". According to Farnham and Horton, a rational style of HRM "is driven by the demands of those leading public organizations for effective job performance, high quality of output, service to customers and value for money "(1996).

The emphasis on customer needs and financial performance has resulted in the devolution of power to line managers rather than personnel specialists, which in turn has reduced the priority given to issues such as equal opportunities and staff training.

A second change in public sector HRM is that uniform and standardized employment practices have been replaced by flexibility and differentiation. Public services no longer offer a guarantee of a "job-for-life", pay which is determined by grade in the hierarchy, or promotion based on seniority. Instead, many workers are offered part-time or temporary contracts, and the salary and career prospects of staff are linked to line managers' perceptions of their

performance. The growth of flexibility is reflected in a number of areas. In local government, some councils have "opted out" of national pay bargaining (Bryson et al., 1993). Furthermore, the widespread imposition of competitive tendering on local councils has resulted in

many short-term employment contracts in Direct Service Organizations, because there is no guarantee that a service contract will be retained when retendering takes place. Flynn (1994) argues that this has resulted in an unwillingness to invest in staff training.

Table 1

# The key components of new public management

NPM component	Meaning
hands-on professional management in the public sector	active, visible, discretionary control of organizations from named persons at the top, "free to manage".
explicit standards and measures of performance	definition of goals, targets, indicators of success, preferably expressed in quantitative terms and to which managers would be required to work
capping or hard budgets	make budgets more transparent in accounting terms with costs attributed to outputs rather than inputs - output-oriented budgeting
greater emphasis on output controls	resource allocation and rewards linked to measured performance; break up of centralized bureaucracy-wide personnel management; performance agreements
emphasis on greater discipline and parsimony in resource use	cut direct costs, raise labour discipline, resist union demands, limit "compliance costs" to business, downsize
new forms of corporate governance	move to board of directors model; shift power to the strategic apex of the organization
shift to disaggregation of units in the public sector	break up formerly "monolithic" traditional bureaucracies into corporatized units or separate agencies operating on decentralized "on-line" budgets and relating with one another and with the centre on an "arms'-length" basis
decentralizing management authority	replace traditional "tall hierarchies" with flatter structures formed and reformed around specific processes (e.g., issuing licenses) rather than traditional functions (e.g., personnel, finance)
organizational development and learning; explicit attempt to secure cultural change	radical decentralization with performance judged by results; explicit attempts to manage cultural change combining top-down and bottom-up processes, use of mission statements and more assertive and strategic human resource function
purchaser/provider split	clear separation (organizational and financial) between defining the need for and paying for public services, and actually providing those services
shift to greater competition in the public sector market and quasi- market type mechanisms	move to contracting and public tendering procedures to stimulate competition between service-providing agencies
stress on private sector styles of management practice	move away from military style "public service ethic", greater flexibility in hiring and rewards; greater use of public relations techniques
customer orientation; emphasis on quality	make public services more responsive to the wishes of their users
changing employment relations	put increasing number of public service staff on contracts that are term-limited (not permanent), performance-related and locally rather than nationally determined

Thirdly, there has been a move from collectivism to individualism in industrial relations, particularly for managerial staff. Bailey (1994) argues that "perhaps the most dramatic change in the public sector over the last decade has been the redefinition of the concept of equity, from one based on notions of "the going rate" and a "rate for the job", to one based on lab our market and individual performance criteria". This is exemplified in the reduced role of trades unions in negotiations on

employment conditions (Colling, Ferner, 1995) and the introduction of performance pay in some parts of the public sector (Cutler, Waine, 1994).

Finally, public organizations have lost their status as "model employers" - they were redefined as laggards in their approach to HRM. The traditional pattern of HRM in the public sector is, by assumption, a barrier to better organizational performance. As Farnham and Horton (1996) argue, public organizations "are no longer the

model for private sector employers to follow . . .. From being leaders of people management policy and practice, the public services have become followers of what is perceived to be the best practice in the private sector".

HR system of public institutions has several essential problems that have the greatest influence on the readily expressed criticism concerning the shortcomings of the public sector. The most important of them are as follows: the lack of the motivation to strive for the results, the status of the civil servant, the lack of the possibilities to develop and raise the qualification, imperfect systems of the promotion and payment for the job, automatic career promotion, and the personnel selection system that should be reformed.

The pursuit to create the effective state service and to successfully fulfill the reform of public administration the system of the human resources should be further developed in series enabling to successfully implement the goals and priorities of the state management.

The philosophy of the development of HR system defining the values and principles with the help of which the institutions will implement their aims should be created. The mission of the state institutions is the realization of the legal norms in the state administrating the anticipated public functions.

The concept of HR system management should be prepared paying attention to the objectives of the public administration reform, the general requirements for the public service, the purpose and mission of the state institutions and the nature of their activity, personnel politics and management principles.

Every novelty requires HR system and those who can implement it. The reform of public administration is the reform of the mentality of civil servants.

The following tasks are raised to the state institutions from the point of view of public administration:

- To estimate the position of state institutions in the state administration structure.
- To estimate the work trends, principles and means.
- To make due changes of the organizational structure, striving for the closer relationship of the subsystems of public administration.
- To cooperate the efforts of public administration institutions and the professional specialists for the implementation of the public administration reform.

### The case study of Lithuania's municipalities

The object of the research is municipalities of Lithuanian cities and districts. The research work entirely focuses on council workers; both civil servants and employees working under employment contracts.

Questionnaire is the method of the research. The research questionnaire is formed following the recommendations made by foreign and Lithuanian scientists (Bitinas, 1998; Leedy, 1989; Kardelis, 2002; Tidikis, 2003). While carrying out the survey, 222 respondents out of 10 municipalities were asked to fill in the forms. The research was carried out in the period from March to June 2007.

The questionnaire consists of 86 close-type interrogative questions, which are put into 3 sections. In Section 1 an attempt is made to diagnose the attitude of

the respondents towards the practice of public sector institutions. The given statements reflect diagnostic features of both Traditional (bureaucratic) and New Public management. The approval of statements 1,2,3,7,8,12 reflects NPM, that of 4,5,6,9,11 - the traditional approach.

The aim of Section 2 is to find out what is the present and what is the desirable situation of the work regulations and the requirements the council workers have to meet. The approval of statements 5-14 reflects NPM, while the approval of statements 1-4 and 15 indicates the orientation to the features of the traditional management.

The purpose of Section 3 is to find out the present and the desirable human resource management policies in the municipalities by identifying the main aspects of the research including Personnel Strategy, Personnel planning, Personnel Selection, Personnel Adaptability, Personnel Evaluation, Career Organization, Education and Development, Payment and Motivation, the level of Self-government.

This article provides the data about the respondents and analyses the results of the main answers to the questions of Section 2. The distribution of respondents by municipalities is presented in Table 2.

Table 2 **Distribution of Respondents by Municipalities** 

Municipalities	Number of respondents
Kaunas city	60
Kaunas district	23
Neringa	17
Kedainiai	23
Ignalina	14
Jonava	17
Marijampole	26
Rietavas	10
Klaipeda	17
Utena	15
total	222

The distribution of the respondents by status is given in Figure 1.

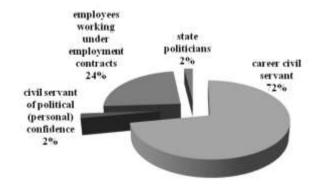


Figure 1. Distribution of the respondents by status

Characteristic features of the Traditional (bureaucratic) Management are applied to the work regulations of council workers.

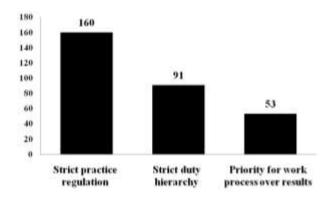


Figure 2. Features of Traditional Management

They include strict practice regulation, strict duty hierarchy and priority for work process over results. This is illustrated in Figure 2. 72% of the respondents claim that the employees' practice is strictly regulated by laws and rules

Figure 3 illustrates the results of the questions about the NPM requirements which the employees have to meet and the necessity of their application.

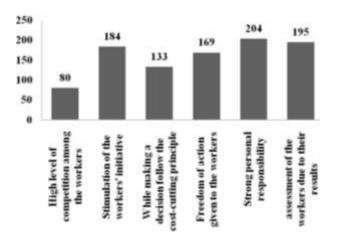


Figure 3. NPM requirements

According to the respondents the main requirements are strong personal responsibility (204), valuation due to the results (195), stimulation of initiative (184) and big freedom of action (169).

#### **Conclusions**

The essence of the new public management is to use the business provisions of the private sector in the public sector reducing the bureaucracy and striving for the greater effectiveness and turning to the market and the clients' needs.

Despite the fact that the public sector is defined as a rather stable, secure structure with little if any external influence, the changing social, economic and political situation expands the scope of the qualification requirements for the state employees. These requirements stress the importance of the professionalism of human resources (HR), encourage and motivate the employees to intensively strive for the new knowledge and corresponding skills, to acquire more various abilities and

competences, to effectively plan one's activity, to be able to work individually, to act qualitatively in some special surroundings, corresponding the changes of that time and to think strategically.

The HR system in the public sector is closely related with the creation of the new quality because its goals are to create the modern and rational system of the state management. But at present there is no suitable correspondence of public management with the priorities of the long-term development and the ways of their implementation and the means in the sphere of human resources' development.

The reseach at Lithuanias' municipalities showed that characteristic features of the Traditional (bureaucratic) management are applied to the work regulations of council workers. Respondents mentioned a strict practice regulation, strict duty hierarchy and priority for work process over results. 72% of the respondents claim that the employees' practice is strictly regulated by laws and rules.

According to the respondents, the desirable situation of the work regulations and the NPM requirements the council workers have to meet are strong personal responsibility (204), valuation due to the results (195), stimulation of initiative (184) and big freedom of action (169).

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#### Milita Vienažindienė, Ramunė Čiarnienė

#### Naujoji viešoji vadyba: teorinis ir praktinis aspektai

#### Santrauka

Perėjimas į rinkos ekonomiką palietė ne tik verslo organizacijas: ryškūs pokyčiai vyksta ir viešojo administravimo srityje. Viešojo administravimo įstaigas įprasta traktuoti kaip biurokratines įstaigas, orientuotas daugiau į politinių tikslų siekimą. Pastaruoju metu sparčiai vystosi naujoji viešoji vadyba (NVV). Tai naujas, tačiau vienu ar kitu pavadinimu jau nuo 1980 metų taikomas viešojo sektoriaus praktikoje vadybos pertvarkos metodas, kurio teorijos ir praktikos analizei skirta daug mokslinių darbų. NVV teorijos ir praktikos aspektus nagrinėjo nemaža autorių: Pollit, 1993; Osborne ir Gaebler, 1992; Clarke ir Newman, 1993, Hood, 1991; Walsh, 1995, Wilcox ir Harrow, 1992; Metcalfe ir Richards, 1990 ir kt.

Naujosios viešosios vadybos šalininkai metė iššūkį tradicinio viešojo administravimo modeliui. Jų argumentas buvo gana paprastas: tradicinis vykdomosios valdžios organizavimo metodas yra per daug gremėzdiškas, per daug biurokratiškas, neefektyvus, nejautrus, neproduktyvus. Jis neduoda piliečiams tų rezultatų, kurių jie tikisi iš valdžios. Daugelį metų į valstybės tarnybą buvo žiūrima kaip į kažką pastovaus ir nekintamo. Tačiau šiuo metu, rinkai globalizuojantis, nacionalinėms ekonomikoms varžantis hiperkonkurencijos sąlygomis, iškyla poreikis turėti valstybės tarnybą, kuri sugebėtų sudaryti palankias sąlygas ekonomikos plėtrai, kapitalo pritraukimui, skatintų gamybos augimą.

Straipsnyje analizuojami pagrindiniai Naujosios viešosios vadybos aspektai, žmogiškųjų išteklių vadyba viešajame sektoriuje, pateikiami tyrimo Lietuvos savivaldybėse rezultatai.

Pirmoje straipsnio dalyje pateikiamas įvairių autorių požiūris į NVV, išskiriami pagrindiniai NVV aspektai. Antroji dalis skirta žmogiškųjų išteklių vadybai. Trečiojoje pateikiamas pagrindinių Naujosios viešosios vadybos principų taikymo Lietuvos miestų ir rajonų savivaldybėse tyrimas.

Tyrimo objektas - Naujosios viešosios vadybos praktika.

**Tyrimo tikslas** – atskleisti teorinį ir praktinį Naujosios viešosios vadybos pagrindinių principų aspektus.

**Tyrimo metodai** – mokslinės literatūros analizė, loginė analizė, empirinis tyrimas, išvadų formulavimas.

Verslo ir viešosioms organizacijoms, veikiančioms toje pačioje aplinkoje, būdingi tam tikri vadybos skirtumai. Jų analizė svarbi tiek teoriniu, tiek ir praktiniu aspektais, nes veikia ir šių tyrimų kryptis (Rainey, 1999):

- Viešųjų paslaugų privatizavimas;
- Pačių sektorių prigimtis;
- Užduočių ir funkcijų pasiskirstymas tarp sektorių;
- Pagrindiniai sektorių persidengimo ir susiliejimo aspektai;
- Administracinės reformos ir organizaciniai pokyčiai;
- Pagrindinių vadybos klausimų organizacijos tikslai, struktūra, požiūris į darbą, motyvacija - analizė.

Rinkos ekonomika kelia naujų reikalavimų viešųjų organizacijų vadybai. Naujosios viešosios vadybos esmė – viešajame sektoriuje taikyti privataus sektoriaus verslo nuostatas, mažinant biurokratizmą, siekiant didesnio efektyvumo ir orientuojantis į rinkos bei vartotojų poreikius. Pagal klasikinę NVV formuluotę ji remiasi šiais pagrindiniais teiginiais:

- Antrepreneriškas valdymas, kaip priešingybė tradiciniam biurokratiniam administravimui (Clarke and Newman 1993);
- 2. Aiškūs veiklos rodikliai ir standartai (Osborne et al. 1995);
- 3. Orientavimasis į rezultatų kontrolę (Boyne 1999);
- Viešųjų paslaugų disagregacijos ir decentralizacijos svarba (Pollitt et al. 1998);
- Konkurencijos teikiant viešąsias paslaugas skatinimas (Walsh 1995);
- Orientacija į privataus verslo vadybos principus (Wilcox and Harrow 1992);

- Ekonomiškas visų rūšių išteklių naudojimas (Metcalfe and Richards 1990);
- 8. Vadybos, o ne politikos pabrėžtinumas (Stewart 1996).

Sozen ir Shaw (2002) pažymėjo, kad naujasis viešasis valdymas yra fokusuojamas į tris angliškas "e": economy, efficiency, effectiveness (ekonomiškumas, efektyvumas, našumas).

NVV taikymo patirtis užsienio šalyse išryškino šiuos aspektus:

- Rinka ir rinkos mechanizmai siūlo efektyvesnes paslaugų teikimo alternatyvas;
- Viešojo sektoriaus darbuotojai turi daugiau autonomijos, dėl to gali iniciatyviau dirbti ir pasiekti geresnių rezultatų; veiklos vertinimas pagal rezultatus skatina administratorių didesnę ir aiškesnę atsakomybę;
- Piliečiai turi didesnę pasirinkimo galimybę;
- Padeda taupyti išlaidas kai kurioms valdžios įstaigų teikiamoms paslaugoms, ir todėl galima mažinti mokesčius, tuo skatinant palankumą esamai valdžiai.

Žmogiškieji ištekliai vaidina ypatingą vaidmenį siekiant didesnio viešojo sektoriaus efektyvumo. Žmogiškųjų išteklių sistema viešojoje vadyboje yra glaudžiai susijusi su naujos kokybės kūrimu, šiuolaikine ir racionalia valstybės valdymo sistema. Nors viešasis sektorius laikomas gana stabilia, patikima, mažai aplinkos veikiama struktūra, tačiau kintama socialinė, ekonominė ir politinė aplinka bei siekis pritaikyti NVV elementus viešajame sektoriuje iš darbuotoju reikalauja atitinkamos kultūros aptarnavimo srityje, profesionalumo, greitos reakcijos, novatoriškumo. Darbuotojai turi būti aukštos kompetencijos, motyvuoti, sugebėti bendrauti, jiems reikia žinių ir įgūdžių. Šios savybės gali laiduoti bendradarbiavimą su piliečiais ir užtikrinti tinkamą viešosios politikos įgyvendinimą. Šie reikalavimai išryškina žmogiškųjų išteklių (ŽI) profesionalumo svarbą, skatina ir įpareigoja darbuotojus intensyviai siekti naujų žinių ir ugdyti atitinkamus įgūdžius, įgyti įvairesnių gebėjimų, efektyviai planuoti savo veiklą, sugebėti savarankiškai, kokybiškai veikti tam tikroje aplinkoje, atitinkančioje to meto pokyčius ir strategiškai mąstyti. Iš valstybės tarnautojų tikimasi, kad jie taps antrepreneriais ir tobulins naujų paslaugų bei prekių pateikimo būdus. Tai leis sumažinti valstybinį sektorių, perduoti dalį funkcijų privačiam sektoriui.

Apibendrinant mokslinę literatūrą viešųjų institucijų žmogiškųjų išteklių valdymo sistemoje, galima išskirti šias esmines problemas:

- motyvacijos siekti rezultatyvumo stygius;
- valstybės tarnautojo statusas;
- galimybių siekti karjeros ir tobulėti stoka;
- netobula skatinimo ir atlygio už darbą sistema;
- ribotos personalo atrankos galimybės.

Pagrindinėmis ŽI valdymo pokyčių kryptimis viešajame sektoriuje galime laikyti šias:

• Darbuotojų ugdymo galimybių plėtra;

- Darbuotojų savarankiškumo ir iniciatyvumo skatinimas;
- Konkurencingumo ir gerų galutinių rezultatų skatinimas;
- Komunikacijos, pasikeitimo informacija, bendradarbiavimo plėtra;
- · Dalyvavimu pagrįstas vadovavimo stiliaus taikymas.

Siekiant išsiaiškinti praktinį NVV principų taikymą atliktas tyrimas. Tyrimo objektas - Lietuvos miestų ir rajonų savivaldybės. Tyrimo metodas - anketinė apklausa. Anketa parengta vadovaujantis užsienio ir Lietuvos mokslininkų (R.Tidikis, B.Bitinas, Kardelis, 2002; P.Leedy ir kt.) mokslinėje literatūroje pateiktų praktinių tyrimų rekomendacijomis. Tyrimas atliktas 2007 m. kovo – birželio mėnesiais.

Tiriamoji visuma – savivaldybių darbuotojai - valstybės tarnautojai, valstybės politikai ir dirbantys pagal darbo sutartis.

autojai, valstybės politikai ir dirbantys pagal darbo sutartis. Anketos tiriamoji dalis sudaryta iš 86 klausimų, kurie sujungti į 3 blokus.

Pirmajame siekiama diagnozuoti darbuotojų požiūrį į viešojo sektoriaus institucijų veiklą. Pateikti teiginiai atspindėjo tradicinio (biurokratinio) valdymo ir naujosios viešosios vadybos diagnostinius požymius. Pritarimas 1,2,3,7,8,12 teiginiams atspindi NVV, o 4,5,6,9,11 tradicinį požiūrius.

Antrajame siekiama išsiaiškinti esamą ir pageidautiną savivaldybių darbuotojams keliamų reikalavimų ir jų darbo reglamentavimo padėtį. Pritarimas 5 -14 teiginiams atspindi NVV, o 1 - 4 ir 15 orientaciją į tradicinio valdymo bruožus.

Trečiuoju bloku buvo siekiama nustatyti esamą ir pageidautiną žmonių išteklių vadybos politiką savivaldybėse, išskiriant šias pagrindines tyrimo kryptis: personalo strategija, personalo poreikio planavimas, personalo parinkimas, personalo adaptacija, personalo vertinimas, karjeros organizavimas, mokymas ir kvalifikacijos kėlimas, darbo apmokėjimas ir motyvavimas, savivaldos lygis.

Šiame straipsnyje pateikiami duomenys apie respondentus ir pagrindinių atsakymų į antrojo bloko klausimus rezultatai.

Anketinėje apklausoje apklausti 222 respondentai iš 10 skirtingo dydžio miestų ir rajonų savivaldybių. Pagal statusą respondentai pasiskirstė taip: karjeros valstybės tarnautojai 72 proc., dirbantys pagal darbo sutartį 24 proc., valstybės politikai 2 proc., politinio (asmeninio) pasitikėjimo valstybės tarnautojai 2 proc.

Pasak respondentų savivaldybės darbuotojams taikomi tradiciniam (biurokratiniam) valdymui būdingi darbo reglamentai: griežtas veiklos reglamentavimas; griežta tarnybinė hierarchija; prioritetas darbo procesui, o ne rezultatui. 72 proc. apklaustųjų teigia, kad darbuotojų veikla griežtai reglamentuota įstatymais, taisyklėmis.

Darbuotojams keliamų reikalavimų ir darbo reglamentų, atitinkančių NVV svarbą, respondentai įvertino taip: didelė asmeninė atsakomybė (204), darbuotojų vertinimas pagal pasiektus rezultatus (195), darbuotojų iniciatyvos skatinimas (184), didelė veiklos laisvė (169), priimant sprendimus vadovaujamasi išlaidų minimizavimo principu (133), aukštas darbuotojų konkurencijos lygis (80).

Raktažodžiai: viešosios organizacijos, naujoji viešoji vadyba, žmogiškųjų išteklių valdymas.

The article has been reviewed.

Received in September, 2007; accepted in December, 2007.